

## Product Feature

VITACEL® FL611-100

VITACEL® P95

VIVAPUR® HPMC E4M



**J. RETTENMAIER USA LP**



Fibers designed  
by Nature®

A Member of the JRS Group

**“Good Source” of Fiber, Gluten-Free  
Chocolate Chip Muffin**

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# Ingredient List

	Test %
• White rice flour	10.59
• Tapioca flour	7.44
• Tapioca starch	1.83
• Baking powder	1.03
• Salt	0.23
• VITACEL® Powdered Cellulose FL 611-100	3.15
• VIVAPUR® HPMC E4M	1.14
• VITACEL® Psyllium P95	0.17
• Sugar, granulated	20.03
• Mini chocolate chips, semi-sweet	9.16
• Shortening	13.74
• Whole eggs, liquid	8.59
• Pure vanilla extract, 2x	0.57
• Water	22.32

# Benefits

## Modified Cellulose

### VIVAPUR® HPMC E4M

- Improves moisture retention and reduces dry crumbliness
- Suspends chips during baking through thermo-gelation properties

## Powdered Cellulose

### VITACEL® FL 611-100

- Improves structure that is often lacking without gluten
- Contributes majority of dietary fiber value

## Psyllium

### VITACEL® P95

- Improves freeze/thaw stability
- Improves moisture retention to extend shelf-life

Test

## Nutrition Facts

Servings Per Container  
**Serving size (55g)**

Amount per serving  
**Calories 190**

% Daily Value\*

<b>Total Fat</b> 10g	<b>13%</b>
Saturated Fat 3g	<b>15%</b>
Trans Fat 0g	
<b>Cholesterol</b> 10mg	<b>3%</b>
<b>Sodium</b> 125mg	<b>5%</b>
<b>Total Carbohydrate</b> 27g	<b>10%</b>
Dietary Fiber 3g	<b>11%</b>
Total Sugars 15g	
Includes 11g Added Sugars	<b>22%</b>

**Protein** 1g

Vitamin D 0mcg	0%
Calcium 18mg	2%
Iron 0mg	0%
Potassium 7mg	0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

